



Viderity Analytics Platforms, & Intelligence Solutions

Empowering Decision Superiority Through Data

Viderity delivers data that drives clarity, accountability, and measurable impact. We transform complex information into actionable insights that improve readiness, performance, and transparency. Through advanced analytics, intelligent automation, and integrated platforms, our experts manage the full data lifecycle from strategy and governance to AI-driven analysis aligning modernization with mission success.

Why Viderity

Organizations using advanced analytics are five times more likely to make faster decisions and three times more likely to execute them effectively.



Expertise in Tableau, Power BI, Qlik, AWS, Azure, Snowflake, Python, R, and Databricks

Delivering end-to-end analytics and insights through leading modern data platforms.



ISO 9001:2015, ISO 27001:2022, and 20000 certified; CMMI Level 3 (DEV/SVC) appraised

Certified for quality, security, and service excellence across all operations.



17 years proven experience in digital and data transformation

Seventeen years transforming organizations through innovative digital and data strategies.



Exceptional CPARS and federal past performance

Trusted by federal clients for consistent delivery, innovation, and reliability.



HUBZone and Woman-Owned Small Business (WOSB) certified

Empowering communities through diversity, innovation, and certified federal partnerships.



Advanced AI, Automation, and Machine Learning Capabilities

Enhancing efficiency and intelligence through predictive models and automated analytics.

Dashboards & Business Intelligence

Viderity designs decision-support environments that turn real-time data into actionable intelligence. Our BI solutions promote evidence-based policy making and improved performance management.

Key Capabilities



Data storytelling to make findings accessible



Human-centered design for all user levels



Automated validation and data refresh



Feedback loops for continuous refinement



KPI alignment with mission priorities

Viderity empowers organizations with intuitive dashboards and business intelligence ecosystems that convert complex, real-time data into clear, actionable insights. By combining advanced analytics, modern visualization tools, and user-centered design, we help leaders monitor performance, uncover trends, and make confident decisions at speed and scale.

Our solutions serve diverse mission needs from executive strategy to operational reporting ensuring every stakeholder has meaningful access to information. With automated data workflows, KPI alignment, and continuous refinement loops, Viderity delivers BI environments that evolve with agency priorities and drive measurable impact.

Efficiency

Example: Replacing static spreadsheets with interactive dashboards reduced executive review time by 40 percent for one federal client.

Data Platforms & Architecture

We design scalable, modern architectures that enhance interoperability, reliability, and compliance while supporting evolving mission needs.

TOGAF-Aligned

TOGAF-Aligned Design: Scalable, standards-based architecture

Cloud Ready

Cloud Ready: Modular, API-driven environments integrating securely across systems

DataOps

DataOps Automation: Streamlined ingestion, transformation, and deployment

Metadata

Metadata and Lineage: Built-in transparency and auditability

Viderity builds scalable, standards-based data platforms that connect complex systems and ensure seamless information flow across enterprises. Our architectures prioritize interoperability, security, and performance delivering consistent, high-quality data wherever it's needed.

Through TOGAF-aligned design, DataOps automation, and robust metadata management, we help organizations modernize infrastructure while maintaining full transparency and auditability. Every platform we create is cloud-ready, API-driven, and designed to evolve with mission demands and emerging technology landscapes.

Future-Ready

Viderity's data platforms accelerate delivery, improve decision accuracy, and reduce maintenance costs through secure, future-ready architectures.

Artificial Intelligence, Machine Learning, and Automation

We design scalable, modern architectures that enhance interoperability, reliability, and compliance while supporting evolving mission needs.

AI readiness and use case development

Predictive analytics for fraud detection, workload optimization, and reorder point thresholds

Responsible AI frameworks for fairness and transparency

MLOps pipelines automating testing, monitoring, and governance

AI-driven automation that reduces repetitive tasks

Workforce enablement through training and adoption strategies

Viderity integrates advanced AI, ML, and automation technologies to help organizations unlock intelligence, efficiency, and predictive capabilities across every mission area. Our solutions accelerate data-driven decision-making while ensuring reliability, compliance, and transparency at scale.

Through AI readiness programs, automated workflows, and responsible AI frameworks, we empower teams to innovate confidently. From fraud detection to workload optimization, our MLOps pipelines and workforce enablement initiatives transform operational processes into agile, learning systems built for continuous improvement.

Optimization

Automation in government can reduce processing costs by up to 30 percent and increase throughput. Viderity helps agencies achieve these gains while maintaining compliance with ethical and privacy standards.

Data Strategy, Governance, and Security

Viderity aligns governance, ethics, and protection standards with OMB and CDO Council best practices to ensure data integrity, interoperability, and trust.

Governance Focus

Enterprise governance aligned with OMB Circular A-130

Roadmaps guided by the Federal Data Strategy and Evidence Act

Standardized data inventories and validation processes

Privacy, lineage, and security controls

Cross-agency access with API standardization

Stewardship and literacy training

Security Focus

Zero Trust Architecture and least-privilege access

Compliance with CMMC, FISMA, FedRAMP, and NIST standards

Continuous monitoring and vulnerability detection

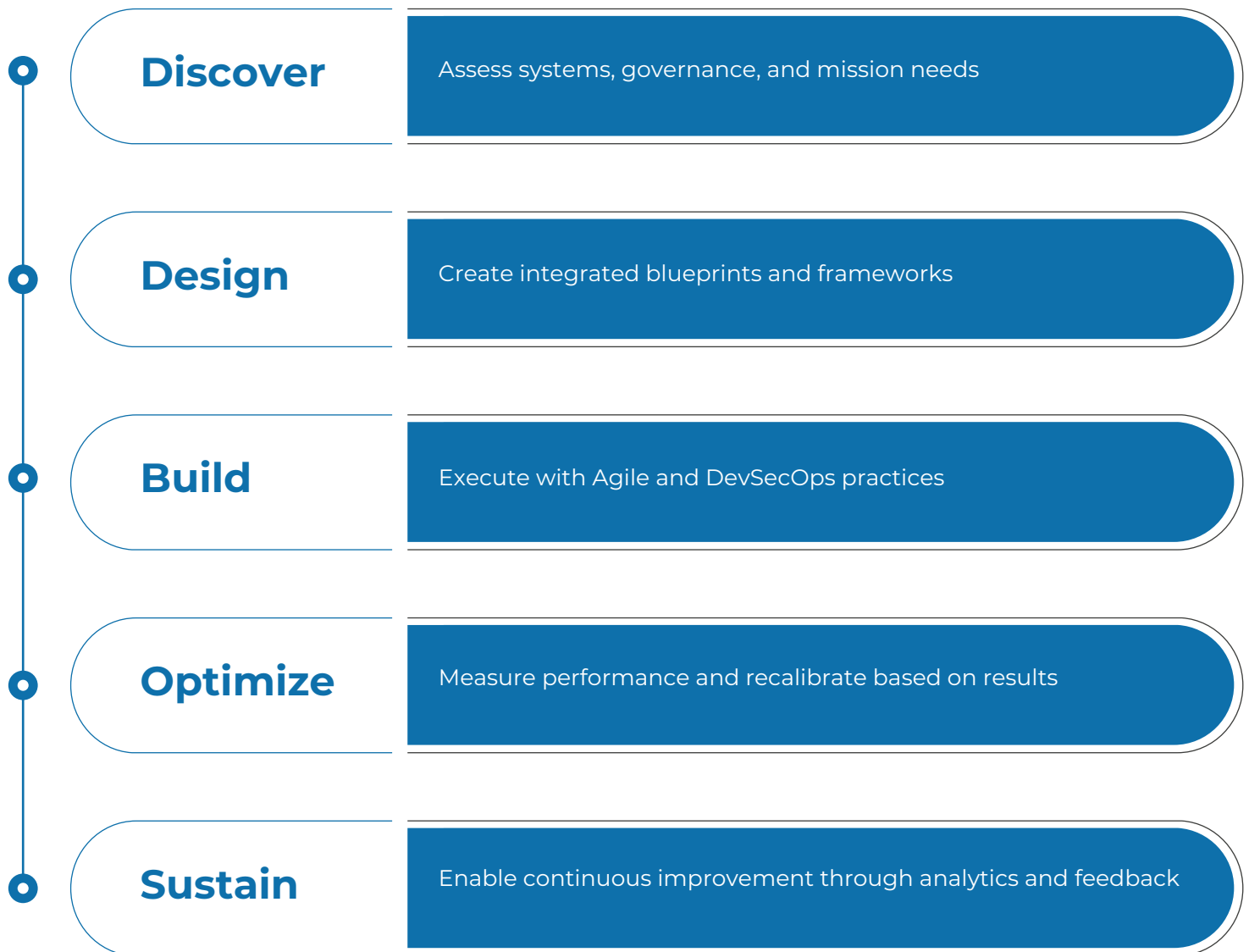
Data encryption, anonymization, and Privacy Impact Assessments

Workforce training and risk mitigation practices

Viderity embeds protection into every stage of the data lifecycle to ensure resilience, compliance, and trust.

Methodology

Viderity combines consulting rigor with agile execution to ensure modernization is strategic, secure, and measurable.



Viderity embeds protection into every stage of the data lifecycle to ensure resilience, compliance, and trust.

Success Stories

Our Successes

NSF EASE

Unified analytics across channels increased alumni engagement and application submissions.

NSF Digital Services

Integrated analytics, automation, and content platforms increased operational efficiency and improved data visibility across NSF's digital ecosystem, advancing transparency and performance measurement.

DOL Women's Bureau

Tableau dashboards cut manual reporting by 40 percent, saving resources, and improving executive decision-making.

USPTO

Analytics optimized recruiting campaigns and ROI.

National Archives

Dashboards, data transparency and crowdsourced engagement initiatives supported by Viderity contributed to NARA's national recognition, including the **Walter Gellhorn Innovation Award** for the Citizen Archivist Initiative and the **Top Innovator** honor from the Society of American Archivists for the History Hub platform.

Uncommon Goods

AI forecasting improved accuracy by 15 percent and reduced tracking delays by 20 percent.

Viderity delivers measurable impact through data innovation, transforming operations, improving transparency, and driving efficiency across federal agencies and private enterprises.

About Viderity

Viderity helps organizations turn information into impact. Our team connects strategy, technology, and design to deliver measurable business and mission results. We focus on improving how agencies collect, manage, and use data to make faster and more confident decisions.

We partner with federal and commercial clients to modernize systems, integrate analytics, and elevate digital experiences that strengthen operations and public trust. Every engagement is built around transparency, accountability, and measurable performance outcomes.

Results That Matter

Every project includes metrics that track efficiency, quality, and mission improvement.

Partnership Approach

We collaborate closely with stakeholders to ensure adoption and long-term success.

Data-Informed Innovation

Our solutions are grounded in analytics, user insight, and modern engineering practices.

Sustainability and Scalability

We design platforms and processes that grow and adapt with evolving needs.

Continuous Improvement

Feedback and analytics drive ongoing optimization after deployment.

LET'S BUILD THE FUTURE TOGETHER

Viderity is a HUBZone and WOSB-certified professional services firm that empowers organizations through digital innovation, strategic consulting, creative design, advanced technology, and operational excellence. We don't just implement technology, we help clients reimagine how to leverage innovation to drive transformation, enhance outcomes, and deliver lasting impact. With a proven track record across diverse industries, Viderity offers solutions that seamlessly align with organizational missions, delivering measurable value across Federal, DoD, civilian, and Commercial sectors. Our consistent Exceptional ratings on Contractor Performance Assessment Reports (CPARs) reflect our unwavering commitment to excellence. Backed by a highly credentialed team, with over one-third holding advanced degrees (master's or doctorates) and professional certifications, Viderity ensures superior results in every engagement.



www.viderity.com



info@viderity.com



161 Fort Evans Road, NE
Suite 325, Leesburg, VA 20176



800-690-9170

WBENC

