



## Strategic Consulting

- Data-Driven Strategies
- Innovation Strategy
- Customer Experience (CX)
- Digital Transformation
- Stakeholder Engagement
- Event Management
- Program Management / PMO



## Creative Capabilities

- Web & Print Graphic Design
- Digital Marketing
- Multimedia Production
- User Experience
- Identity and Branding
- Data-Driven Design
- Animation and Illustration



## Technical Expertise

- Agile Development
- Data Analysis
- Cybersecurity
- UX/UI Design
- Web Design and Development
- Content Management Systems (CMS)
- Mobile App Development
- Technology Integration



## Federal Clients

- AOC** - Architect of the Capitol
- USAGM** - U.S. Agency for Global Media
- DOL** - U.S. Department of Labor
- HHS** - U.S. Department of Health and Human Services
- NARA** - U.S. National Archives and Records Administration
- NIST** - National Institute of Standards and Technology
- NSF** - U.S. National Science Foundation
- SI** - Smithsonian Institution
- USPTO** - United States Patent and Trademark Office
- USMC** - United States Marine Corps



Viderity has maintained **100% positive CPARs** and past performance history for over a decade.



Established in 2008, Viderity operates from its Leesburg, VA office, with a nationwide team specializing in IT, creative, strategic, and management services.



DCAA-Compliant Accounting System



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S Corp



Viderity on LinkedIn



## Current and Past Performance Examples

### U.S. Department of Labor

- **Contract Number:** 1605DC18P00128
- **Brief Description:** Website support including Drupal development, CX/UX, design, operations, and admin support.

### U.S. National Science Foundation - EASE

- **Contract Number:** 49100423F0009
- **Brief Description:** We design, develop, and manage award nomination, application, and selection portals; provide data analysis and call center support; lead communications across communities; coordinate national recognition events; and foster ongoing alumni engagement. Viderity ensures seamless program delivery while expanding NSF's impact among STEM educators and mentors nationwide.

### U.S. National Science Foundation - Digital Services

- **Contract Number:** 49100421F0016
- **Brief Description:** We deliver Drupal web and iOS/Android mobile design, development, graphic design, publications, animation, scientific illustration, data dashboards, and digital marketing to help make grant data and complex science visually engaging, accessible, and easier to understand for researchers, policymakers, and the public alike.

### U.S. National Science Foundation - ITSIS/ITMAS

- **Contract Number:** 49100424F0001
- **Brief Description:** We support NSF through agile, DevSecOps-driven application development, infrastructure management, system maintenance, data visualization, and user training. Our work strengthens NSF's IT resilience, boosts operational efficiency, and empowers smarter, data-informed decisions.

### United States Patent and Trademark Office

- **Contract Number:** 1333BJ19F00274008
- **Brief Description:** Digital recruiting design, advertising strategy, social media, web support, and marketing consultation.

### United States Marine Corps

- **Contract Number:** HHM23-P-0015, HHM24-P-1002
- **Brief Description:** Transition training for retiring service members with in-person and virtual sessions focused on professional, high-impact career development.

## Socioeconomic Classifications:

- Woman-Owned Small Business (WOSB)
- HUBZone Certified
- Certified WBENC Women's Business Enterprise

## NAICS Codes:

**541511, 541430, 541611, 541613, 541519, 541330, 541810, 541990, 541618, 541490, 541820, 541910, 561410, 611420, 541513, 541890, 512110, 541512, 561920, 519190, 561210**

## Special Item Numbers (SINs):

54151S, 541430, 541511, 541810, 541613, 541910, 541611, 512110, 541820, 541330ENG, 541990, 611430, 561920

**GSA Schedule** 47QTCA22D00AF

**GSA OASIS +** WOSB (T&E)

**GSA OASIS +** HUBZone (T&E & M&A)



## Key Contacts



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