

VIDERITY

STRATEGIC, CREATIVE, TECHNICAL



Strategic Consulting

- Data-Driven Strategies
- Innovation Strategy
- Customer Experience (CX)
- Digital Transformation
- Stakeholder Engagement
- Event Management



Technical Expertise

- Agile Development
- Data Analysis
- Cybersecurity
- UX/UI Design
- Web Design and Development
- Content Management Systems (CMS)
- Mobile App Development
- Technology Integration



Creative Capabilities

- Web & Print Graphic Design
- Digital Marketing
- Multimedia Production
- User Experience
- Identity and Branding
- Data-Driven Design
- Animation and Illustration



Federal Clients

AOC - Architect of the Capitol
USAGM - U.S. Agency for Global Media
DOL - U.S. Department of Labor
HHS - U.S. Department of Health and Human Services
NARA - U.S. National Archives and Records Administration
NASA - National Aeronautics and Space Administration
NIST - National Institute of Standards and Technology
NSF - U.S. National Science Foundation
USPTO - United States Patent and Trademark Office



Viderity has maintained **100% positive CPARs**
and past performance history
for over a decade.



Offices in **Leesburg, VA and Washington, DC**
with a national presence of consultants,
creative staff, and IT service providers.



www.viderity.com



info@viderity.com



800-690-9170

UEI: C3NPBTXZN113

Cage: 58L23



Viderity on LinkedIn

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Current and Past Performance Examples

U.S. Department of Labor

- **Contract Number:** 1605DC18P00128
- **Brief Description:** Website support, including Drupal implementation, web design and development, CX/UX, operations support, and administrative support.

U.S. National Archives and Records Administration

- **Contract Number:** Multiple Contracts
- **Brief Description:** Provided multiple services including Drupal web design and development, web and mobile application development, graphic design, marketing, video animation, CX/UX, training, and customer analysis.

U.S. National Science Foundation - EASE

- **Contract Number:** 49100423F0009
- **Brief Description:** Provide operations and technical support for the EASE program to include event management, applicant and award management, communications, outreach, analytics, training, and web application design and development.

U.S. National Science Foundation - Digital Services

- **Contract Number:** 49100421F0016
- **Brief Description:** Provide technical support for Digital Services program to include website support and development, mobile application development, data management, training, and extensive creative services including graphic design and animation.

U.S. National Science Foundation - ITSIS/ITMAS

- **Contract Number:** 49100424F0001
- **Brief Description:** IT management and strategy, infrastructure support and maintenance, cybersecurity and data protection, application development and support, network services, helpdesk and user support, cloud services and integration, data analytics and information management.

U.S. Patent and Trademark Office

- **Contract Number:** 1333BJ19F00274008
- **Brief Description:** Provided design and development for digital recruiting efforts, advertisement planning and buying, social media, open house support, web support, and marketing consultation.

Socioeconomic Classifications:

- Woman-Owned Small Business (WOSB)
- HUBZone Certified

NAICS Codes:

541511, 512110, 541519, 541490 541611,
541618, 541613, 541810 541990, 541430,
541512, 541513 541618, 541820, 541810,
541890 541910, 561210, 561410, 611420

GSA Schedule 47QTCA22D00AF

Special Item Numbers (SINs):

54151S, 512110, 541430, 541511, 541611,
541613, 541810, 541820, 541910



Key Contacts



Rachel Everett
CEO

✉ reverett@vidernity.com



Joe Kucan
VP Federal Services

✉ jkucan@vidernity.com



Sam Quarterman
Client Services Manager

✉ squarterman@vidernity.com



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