

V I D E R I T Y



Viderity Laptop and Desktop
Deployment Services

How do I **Minimize Disruption** and **Decrease Costs**

How do I efficiently utilize my people?

I need to dramatically reduce my deployment costs

I want to redeploy older/legacy assets

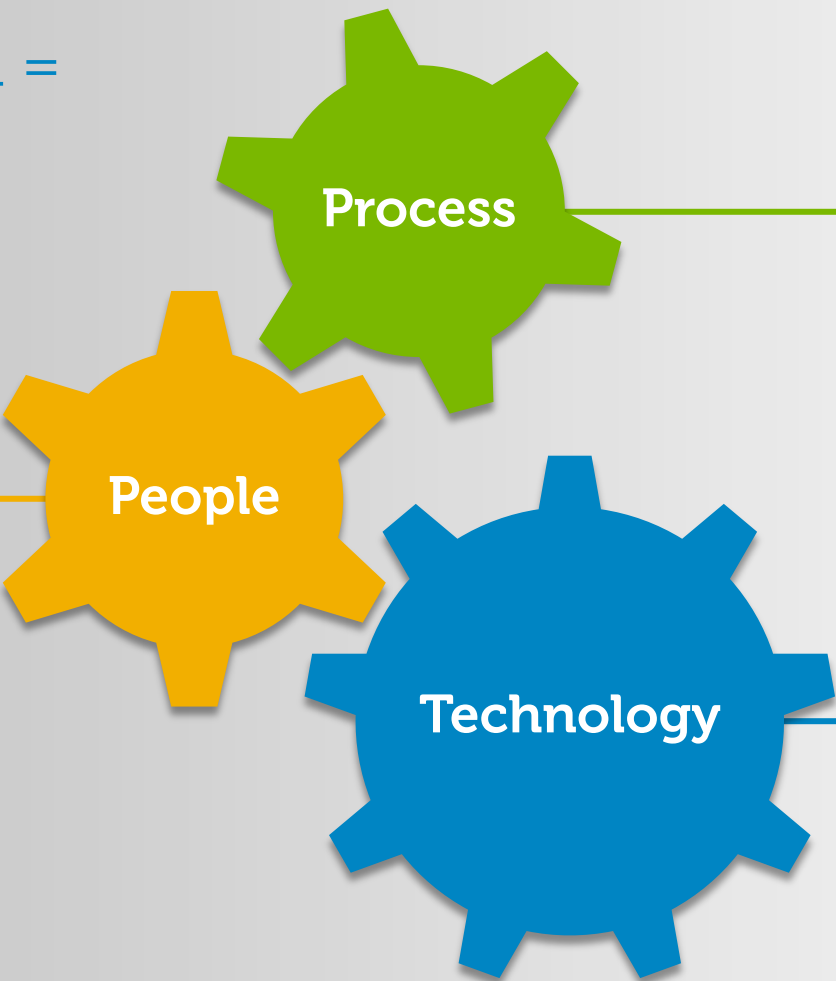
I need outside expertise to deploy my assets

I need to know what applications and assets I have in my environment



Viderity Deployment and Migration Model

Different model =
better results

- 
- The diagram consists of three interlocking gears. The top gear is green and labeled 'Process'. The bottom-left gear is orange and labeled 'People'. The bottom-right gear is blue and labeled 'Technology'. Each gear is connected to a list of characteristics by a horizontal line of the same color.
- Few partners
 - PMO accountable
 - 100% PMI trained
 - PMP certified

Process

- Automated
- Low touch
- Single shipment
- Factory installed
- Viderity onsite leadership

People

Technology

- Automated
- Industry standard
- Point of need
- Pre-installed

Flexible service mapped to meet your unique business needs

Deployment service tiers

Pick the service level most suitable for your unique business needs

Laptop & Desktop Installation

Technical support
On site technician visit
Data settings migration option

Managed Deployment

Project management
Custom logistics
Asset discovery
Site surveys
Bundles available

Optimized Deployment

Factory automation
Configuration management
Consulting engineered



Optional Add-on Services

- Windows 10 Readiness Assessment
- Cascade/Repurposing

- Asset Resale & Recycling
- Asset Tag
- Configuration

- Image Management
- Application
- Hardware Customization

Laptop & Desktop Installation

Managed Deployment Bundle

Simplified for exceptionally fast services execution.

Ideal for customers who need a rapidly executed, managed deployment of PCs. You get a fixed scope service with your choice of any combination of four key options for data migration and PC configuration. And our single point of contact for project coordination ensures that your IT staff remains unburdened by the deployment tasks.

Bundle

Scope

Core

- Basic installation of PC and monitor
- De-install Legacy PC and monitor
- On campus trash removal
- Viderity project coordinator

For 20 – 500 systems

Options

Additional options for the core bundle. All delivered desk-side at your site

A

Peer to peer data/settings migration
(Amount varies by segment)

B

Attended imaging via CD/DVD
– up to 8GB / user

C

Asset tag install – customer provided

D

Attended application load (manual script/CD)
– up to 3

Managed Deployment Bundle

Bundle Requirements

- For deployments of between 20 to 500 units
- Maximum of 25 sites and minimum of 10 units per site
- Monday to Friday Business hours only (excluding major holidays)
- Project duration will not be more than ninety (90) days from time of hardware delivery
- Data migration option – A customer appointed single point of contact will need to validate that the migration tool works within their environment

Exclusions

- Retail POS
- Night/weekend Install
- Locations 50 miles outside of major metropolitan areas
- Connectivity/construction (network cables, electrical, cable runs, furniture, wall mounts, etc.)
- Next day support

Laptop and Desktop Installation summary

Viderity has installed thousands of desktop and notebook units

Laptop and Desktop Installation



- Simple scope
- Easy to purchase
- Standard technical support
- Limited application compatibility
- Options:
- Data migration
 - > De-installation
 - > Asset tagging / Image loading
 - > Asset recovery

Key Benefits

- On-site expertise
- Frees up internal resources
- Minimizes disruption
- Efficient and scalable model
- Application migration option

Managed Deployment

Project management

Global standard approach to project management



Viderity intellectual property

**Viderity project management
framework (DPMF)**

Infrastructure
project
methodology

Managed
deployment
framework

Best practices

Transition
management
methodology

Highest industry standards insures crisp execution for every deployment project

- Dozens of project management professional (PMP) certifications
- All project managers PMI foundations trained
- Viderity management representation on the PMI global corporate council

Project design

Maximize process design best practices

Consolidate Schedule

- Groups of at least 5-10 PCs at once
- Limits technician idle time

Deploy After Hours

- Reduces user disruption
- Improved technician efficiency

Notebook Exchange Rooms

- Users drop off at end of day & get in morning
- Can double technician efficiency

Restore data/settings and apps to new PC

- Migrate all data and settings
- Reinstall users applications

Post Deployment Logistics

- Avoid quarantine where possible
- Backup old PC and wipe data immediately

Post Deployment Support

- Onsite support if >100 users in location
- Trained phone support in smaller locations

Provisioning

Maximize efficiency with best practices

Maximize technician multitasking

- Consolidate schedule
- Automate and minimize time walking

Reduce network traffic

- Leverage the factory
- One solution for branch, global and remote

Customize PC at destination

- Increases flexibility
- Simplifies logistics

Automate decisions and manual steps

- Reduce cost, no special training needed
- Increase quality

Reduce infrastructure dependencies

- No infrastructure investments
- Works just as well in remote locations

Remote management and reporting

- Metrics enable continuous improvement
- Real time tracking and issue resolution

A man and a woman are smiling and looking at fresh produce in a supermarket. The man is holding a yellow pepper and a red bell pepper, while the woman is holding a yellow pepper. They are standing in front of a display of fresh vegetables.

Keeping supermarket PCs fresh

Kings Super Markets chose Viderity to manage its annual PC replacement program . We helped a large supermarket chain accelerate deployment by an estimated 10 percent.

- **Arranged factory configuration accelerating deployment by 10%**
- **Internal customer satisfaction increased by 35 percent**
- **Timely PC replacement helped lower repair costs by 20%**
- **Viderity program enabled Roundy's to reduce PC replacement downtime by 20%**

Viderity Inc

Optimized Deployment

Optimized Deployment

PC refresh or Win 10 migration

Revisit deployment processes

\$337

Savings per PC by
optimizing deployment process**

Your automation inflection point

- Let your Windows 10 or 11 migration be the compelling event to permanently reduce deployment costs

Estimate deployment costs

- It can cost up to \$700 (average of \$615) to deploy a PC **
- Logistics and staging alone can cost as much as \$81 per PC**

Permanently reduce costs

- Dynamic Deployment can deliver costs as low as \$278 per PC**
- Reduce desk side technician time by 88%**
- Eliminate the network bandwidth required for deployment by an estimated 70%.

Optimized Deployment

PC refresh or Win 10 migration

Revisit deployment
processes

\$337

Savings per PC by
optimizing deployment process*

Viderity can cut deployment costs by 55%*

- + Deployment management and logistic/staging (\$64/PC savings)
- + Imaging and applications loading (\$175/PC savings)
- + User state migration and post deployment support (\$97/PC savings)

Deployment
Management

Logistics &
Staging

Image
Management

Application
Management

Data
Management &
User State
Migration

Post
Deployment
Support

Optimized Deployment

Automation increases speed and ensures consistency.

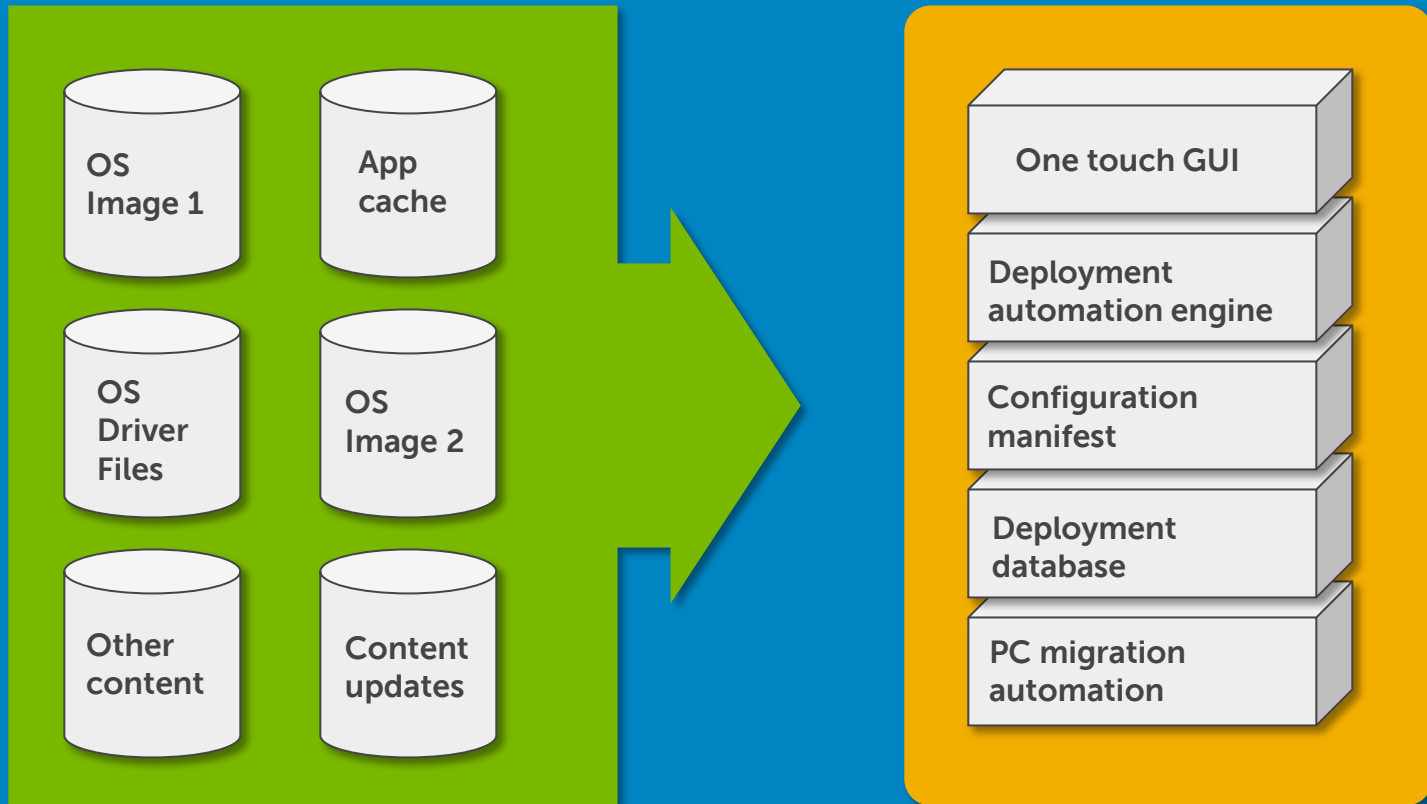


Key benefits

- Maximize technician multitasking
- Reduce network traffic
- Customize @ destination
- Automate decision steps
- Eliminate infrastructure dependency
- Remote management

Deployment contents placed on PC

Deployment container



Rules based deployments

One process – multiple paths

Group 1

- ✓ Format drive
- ✓ Install OS
- ✓ Join domain
- ✓ **Install applications**
- ✓ Migrate PC settings
- ✓ **OS customization**

IT Policy

A

Group 2

- ✓ Format drive
- ✓ Install OS
- ✓ **VPN connection**
- ✓ Join domain
- ✓ **Install applications**
- ✓ Migrate PC settings

IT Policy

B

Group 3

- ✓ Format drive
- ✓ Install OS
- ✓ Migrate PC settings
- ✓ **OS customization**
- ✓ Join domain
- ✓ **Encrypt drive**

IT Policy

C

All pc's deployed to organization's specifications

Optimized Deployment sample customers

STELIC

uncommongoods



 Schering-Plough

Schlumberger



 isotropic systems

EMC²

FLUOR[®]

CATERPILLAR

elan

Rockwell



BMO  Financial Group

 Weyerhaeuser

A blue forklift is shown in the process of lifting a blue shipping container. The forklift is positioned in the center-left of the frame, with its mast and forks raised. The background is filled with stacks of various colored shipping containers (blue, red, yellow, and brown) under a clear blue sky. The overall scene is a busy shipping or logistics yard.

Navigating a demanding deployment

MSC

Mediterranean Shipping Company uses Viderity to deploy new desktop systems on a tight timeline and increases PC performance by up to 70 percent.

- **Viderity helped implement the project 75 percent faster than anticipated**
- **Weekend installation by Viderity kept shipping operations uninterrupted**
- **Desktop power consumption was reduced by approx. 50%**

Contact Information:

Viderity Inc
800.690.9170
info@viderity.com
www.viderity.com
2101 L St, Ste 800
Washington, DC 20037

Also see the following
Viderity brochures:

- Windows 10 & 11 Desktops
- Mobility Services
- Application Testing
- Image Management
- Deployment processes and tools
- Storage, Server and Network deployment