

SYNERGIZING INNOVATIONS

VIDERITY
STRATEGIC, CREATIVE, TECHNICAL



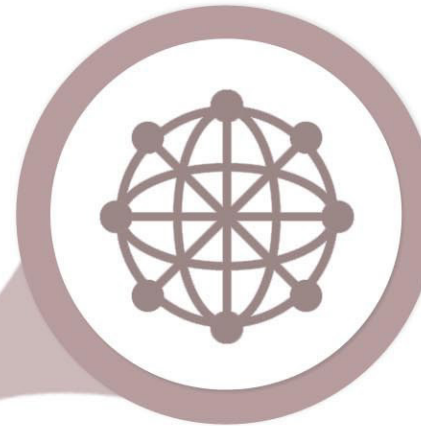
ABOUT US

Viderity is comprised of many teams of talented, dynamic and likeminded professionals, outdoing ourselves by accomplishing a new level of product quality and usability of Business Solutions for every customer's upshot. Having ample experience in developing a range of solutions from attractive web interfaces to advanced systems involving complex business computations of large data and transactions. We are well equipped with both infrastructure and technical knowhow wise to build up a web application that is user-friendly, innovative and trustworthy.



65+
dedicated
team

200+
project
delivered



40+
repeat clients

Understanding our client's organization and requirements remain our primary focus and always to compliment the same, our team keeps abreast with the latest trends in information technology. Our inbuilt strategic framework based development methodology helps us to deliver integrated rich internet applications. Finally we provide a holistic and fulfilling experience to our clients combining our solid cross-vertical experience, expertise & energy.



SERVICES

Development Services



Mobility Services



Web Design and Development



Digital Marketing and Web Analysis



Consulting



DEVELOPMENT SERVICES



MOBILITY



USER INTERFACE & WEB DESIGN



DIGITAL MARKETING AND ANALYSIS



CONSULTING

Content Management

Opensource Customization

Web Solutions for SMBs

Web Application Development

Dedicated Proprietary Product Development

Android Development

IOS Development

Windows Phone Development

BlackBerry Development

Cross Platform Development
PhoneGap

Web Design - PSD as deliverable

Application UI and UX development

Responsive and Bootstrap Theme Development

Mobile app UI design

Newsletters, Infographics, logos & much more in digiGraphcs

Online Sales : Analysis - Optimizations - Strategies

Search Engine Optimization

Online Campaign Management

Online Strategy and Site Analysis

E-commerce

Education

Digital Branding

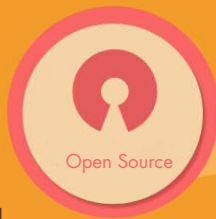
Business Automation



DEVELOPMENT SERVICES



OPENSOURCE CUSTOMIZATION



Open Source

- Reliable and Dedicated team of experienced open source developers
- UI / UX team to take the look of your portal at different level
- Customization of open source CMS as per your business requirements
- Dedicated project manager, who assures smooth deliverable

ECOMMERCE DEVELOPMENT



- Intuitive and relevant UI / UX
- Safety first with secure Payment Gateways, and Robust Back-end Programs
- Product awareness and look and feel like physical
- Single page checkout / Minimum time to buy, or buy as guest
- Social media Integrations to go viral
- Features like Newsletters, Bonus points and Gift Cards
- Mobile compatibility / mCommerce

MAINTENANCE AND TECHNICAL SUPPORT



- Ongoing application
- Maintenance and Enhancement
- Application Re-engineering
- Website renovation

WEB APPLICATION DEVELOPMENT

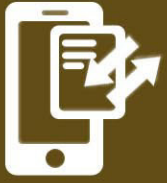


- Reliable and dedicated team of experienced developers
- UI / UX team which can develop dynamic and user friendly layouts
- Relevant functional documentations
- Dedicated project manager, who assures smooth deliverable
- Version management and code repositories using GIT
- Adherence to standard coding practices

DEDICATED PROPRIETARY PRODUCT DEVELOPMENT



- Product Ideation and Consulting
- Prototyping and Mockups Design
- Product Architecture Development
- Testing & QA
- Technical Support
- User Experience Design Services
- Mobile Product Development



MOBILE APPLICATION



WE DO

- Enterprise Mobility Applications
- Productivity Apps
- Gaming Apps
- Banking and Financial Solutions
- Geo Location based App Development
- Social Media Integrations
- Mobile based learning systems
- Social Applications
- Cross Platform App Development





USER INTERFACE & WEB DESIGN

To achieve tailor-made, professional, easy to manage, creative, business centric web solutions, come to MAXIMESS. We follow domain specific, innovative and quality focused web development practices, which makes us a reliable name in corporate web designing and development. Our area of expertise remains following recent technology trends to make you outgrow your competition soon enough.



We present one stop solution to all your web related work!

UI & UX DESIGN



RESEARCH



DESIGN THINKING



VISUAL DESIGN



INTERACTION DESIGN

- Web Design - PSD as deliverable
- CMS development using Wordpress, Joomla, and Frameworks like CI, CakePHP and Zend.
- Application UI and UX development
- Responsive and Bootstrap Theme Development
- Mobile app UI design
- Newsletters, Infographics, logos.. & much more in digiGraphics.



DIGITAL MARKETING

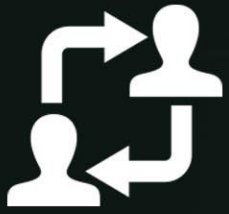
The customer journey today is becoming less and less linear and, as the traditional sales funnel gets more dynamic, smart marketers must engage with their customers at multiple touch points. Online marketing is the most popular form of communication lately, ahead of television, radio and print. Looking at the prospect; Internet is a preferred communications medium for businesses, brands and organizations.



WE DO

- Online Strategy and Site Analysis
- Search Engine Optimization
- Online Campaign Management





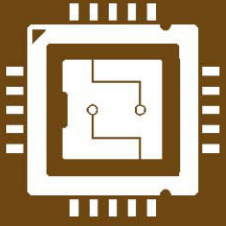
CONSULTING

DOMAINS

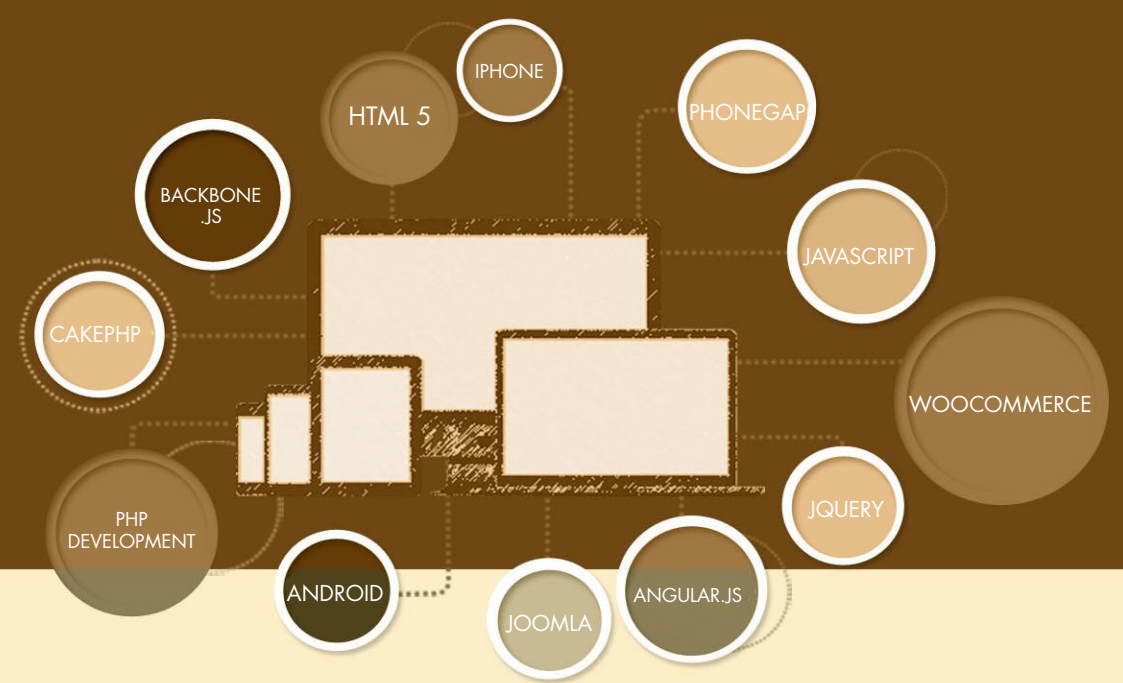
- Portals
- Education
- Digital Branding
- Business Automation

PROCESS

- Understanding pain areas.
- Brain Storming and Research
- Propose Solutions
- Produce System Specifications
- Generate Prototype / Wireframes



TECHNOLOGIES



LAMP DEVELOPMENT

(LAMP - LINUX, APACHE, MYSQL AND PHP)

- Frameworks - CakePHP, Codeigniter, Zend
- CMS - Drupal, WordPress, Joomla, Magento
- Ecommerce - Woocommerce, WP commerce, Magento



MOBILE APP

- Android
- iPhone
- Cross Platform - PhoneGap



UI / FRONTEND DEVELOPMENT

- HTML 5 and Responsive layout
- PSD to HTML
- Javascript & jQuery
- Frontend frameworks
 - 1) Bootstrap
 - 2) Backbone.js
 - 3) Angular.js



ENGAGEMENT MODELS



**FIXED COST AND
FIXED TIME MODEL**



**TIME AND
MATERIAL**



COST PLUS

- Woman-owned and 8(a) certified
- Deep experience working as a prime on federal contracts.
- Flexible engagement model and highly competitive pricing.
- All projects will be managed thru our Mavenlink Enterprise Program Management platform for full project tracking, collaboration, and visibility.
- Professional, competent and qualified developers who understand software development lifecycle, whether its Waterfall or Agile, we are ready.
- Excellent communication and availability.
- High aptitude, deliver quality & bug free code and hence successful products.



INDUSTRIES



EDUCATION

CONSUMER &
INDUSTRIAL



FINANCIAL
SERVICES



LIFE SCIENCES AND
HEALTHCARE

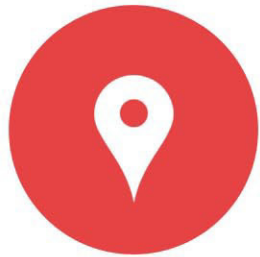


PUBLIC SECTOR



TECHNOLOGY
& MEDIA

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