

Capabilities Statement

Viderity is a Strategic, Creative, Management and Technical Services Firm That Provides Award-Winning and Top-Rated Support to Federal Organizations.

Core Capabilities

Information Technology Support

- Scrum-Based Agile
- Custom Application Development
- Web Design and Development
- Mobile and Responsive Web
- Cloud Strategy, Hosting, & Management
- Content Management Systems
- Digital Content Services
- Desktop Publishing
- Digital, Customer, & Marketing Strategy
- Customer Experience Analysis and Strategy
- Strategic Technology Planning
- Test Verification & Validation
- Technological Education
- Research and Development

Project, Program and Business Process Management

- Project Leadership and Communications
- Project Planning and Scheduling
- Survey Research, Design, and Analysis
- Earned Value Management Support
- Business Analysis
- Performance Monitoring and Measurement
- Reporting and Documentation
- Stakeholder Briefings and Meetings
- Program Integration Services
- Project Close-out Services

NAICS Codes

541430; 541511; 541512; 519130; 519190;
541490; 541519; 541611; 541613; 541618;
541810; 541890; 541910; 561210; 611420;
541400; 541820.

Socio-Economic Certifications

- SBA 8(a) Certified
- Economically Disadvantaged Woman-Owned Small Business (EDWOSB)
- Maryland Minority Business Enterprise (MBE)
- Virginia Small, Women-Owned, and Minority Owned Business (SWaM)

Key Company Stats

Company Name: Viderity, Inc.
Website: www.viderity.com

Founded In: 2008
DUNS: 828717897
Cage: 58L23
CMMI Level 3
ISO 9001: 2015
Six-figure business line of credit

Corporate Office
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Washington, DC 20037
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Top Differentiators

- Experienced prime contractor trusted by the federal government to repeatedly perform large, five-year contracts with leadership and risk management responsibility.
- 96% rating from Dun & Bradstreet's Open Ratings Past Performance Evaluation based on survey feedback from 17 verified client references.
- Award-winning work. 34 of our websites and applications have won design, innovation, and usability awards.
- Skills tested staff. All of our staff are tested in their areas of expertise and given in-house, demo projects as part of their evaluation. Once hired, staff take advantage of a generous education program to keep their knowledge and skills current and sharp.
- We use enterprise program management and issue tracking tools, including Mavenlink and Jira, free of cost to our client, to manage team discussions, task assignments, and project estimations.

Recent Viderity Inc Awards

2017

- Small Business Innovator of the Year by APP and USA Today Network
- IoT Innovator Award by CRN
- Best Performing Contractor by Uncommon Goods
- ClearMark Usability Award by The Center for Plain Language
- Supplier Excellence Award by National Institute of Health
- Women Behind Innovation Award by Edison Awards

2016

- Innovation Award by National Archives
- Small Business Person of the Year by VA Chamber of Commerce
- Best Mobile Solution Award by CDN Silver Channel Elite
- America's Fastest Growing Private Companies by Inc. 5000
- Women in Business Award by Triangle Business Journal
- Good Neighbor Award by Street Sense
- Corporate Philanthropy Award by Washington Business Journal

2015

- Ahead of the Curve Award by Excellence Through Diversity Award
- Contractor of the Year by Washington Technology
- Supplier Innovation Award by National Archives
- Business Women Innovators Award by National Women's Business Council
- America's Fastest Growing Private Companies by Inc. 5000
- Women of Excellence Award by National Association for Female Executives

Past Performance Rated "Outstanding" by our Customers!

Government

- BBG (Broadcasting Board of Governors)
- DOL (Department of Labor)
- Foundation for the National Archives
- NASA (National Aeronautics and Space Administration)
- NARA (National Archives and Records Administration)
- NIST (National Institute of Standards and Technology)
- NIH (National Institutes of Health)
- NSF (National Science Foundation)
- Presidential Libraries
- Smithsonian Institution
- USAID (U.S. Agency for International Development)
- United States Patent and Trademark Office (USPTO)
- The World Bank Group

Commercial and Non-Profit

- Comcast
- eBay
- GXS (General Electric Exchange Services)
- Hitachi
- Kraft Foods
- NASD (National Association Of Securities Dealers)
- National Breast Cancer Foundation
- NBCUniversal
- Network Solutions
- Parkway Corp
- PBS Foundation
- Rideshare
- Uncommon Goods
- Sony
- Stackston



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