

# VIDERITY

AN 8(A) WOMAN-OWNED COMPANY

## Capabilities Statement

AN 8(A) WOMAN-OWNED COMPANY

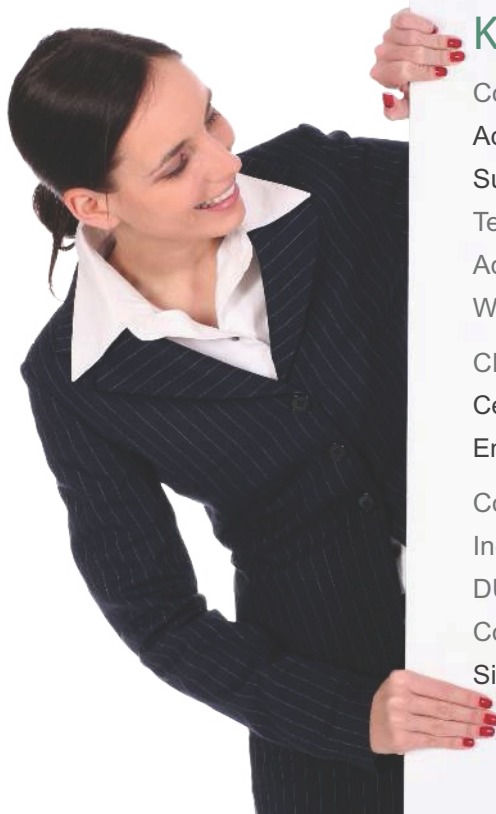
Viderity is a professional services company, providing solutions in publishing, strategy, consulting, digital, technology, and operations. We develop and implement innovative solutions to improve our clients' productivity and efficiency—and may run aspects of their operations on their behalf. Ultimately, we enable institutes to become high-performance businesses and government organizations, creating value for both clients and citizens.

### Top Benets of Working With Us:

- 96% rating from Dun & Bradstreet's Open Ratings Past Performance Evaluation based on survey feedback from 17 verified client references.
- Award-winning work. Several of our websites and applications for both government and commercial organizations have won innovation and usability awards.
- Top-notch staff. We accept fewer than one in five hundred applicants, and all are subject to multiple interviews, detailed evaluations of their work samples, and technical skills testing using online pre-employment assessments.
- Highly attentive to project and contract communications. Many companies will wait days to reply to your emails. Viderity staff typically replies within three hours to all communications.
- Direct access. Clients get consistent, personal access to Viderity's senior management and our CEO. This is a fabulous benefit to working with a small business.
- Our 8(a) and woman-owned status helps agencies to meet their small business goals.
- Client access to our enterprise program management system on [www.mavenlink.com](http://www.mavenlink.com), a team discussion tool and a task assignment, estimation, and tracking tool.

### Core Capabilities

- Custom Application Development
- Digital, Customer, & Marketing Strategy
- Web Design and Development
- Mobile and Responsive Web
- Cloud Strategy, Hosting, & Management
- Content Management Systems
- Digital Content Services
- Project, Program, and Business Process Management
- Strategic Technology Planning
- Test Verification & Validation
- Digital Customer Experience
- Desktop Publishing
- Acquisitions Support
- Research and Development



### Key Company Stats

Company Name: Viderity, Inc.  
Address: 2111 Wilson Blvd,  
Suite 700, Arlington, VA 22201  
Telephone: 800.690.9170 Email  
Address: [info@viderity.com](mailto:info@viderity.com)  
Website: [www.viderity.com](http://www.viderity.com)  
CEO: Rachel Everett  
Cell: 202-735-6436  
Email: [reverett@viderity.com](mailto:reverett@viderity.com)  
Corporation Type: S-Corp  
Incorporated In: 2008  
DUNS Number: 828717897 Cage  
Code: 58L23  
Six-figure business line of credit

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## NAICS Codes

- 541430 Graphic Design Services
- 541511 Custom Programming Services
- 541512 Computer Systems Design Services
- 519130 Internet Publishing & Broadcasting & Web Search Portals
- 519190 All Other Information Services
- 541490 Other Specialized Design Services
- 541519 Other Computer Related Service
- 541611 Administrative Management & General Management Consulting Services
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541810 Advertising Agencies
- 541890 Other Services Related to Advertising
- 541910 Marketing Research & Public Opinion Polling
- 561210 Facilities Support Services
- 611420 Computer Training
- 541400 Specialized Design Services
- 541820 Public Relations Services.

## Past Performance

- BBG (Broadcasting Board of Governors)
- DOL (Department of Labor)
- eBay
- Foundation for the National Archives
- GXS (General Electric Exchange Services)
- Hitachi
- Kraft Foods
- NASA (National Aeronautics and Space Administration)
- NARA (National Archives and Records Administration)
- NASD (National Association Of Securities Dealers)
- National Science Foundation (NSF)
- National Breast Cancer Foundation
- Network Solutions
- NIST (National Institute of Standards and Technology)
- NIH (National Institutes of Health)
- National Science Foundation (NSF)
- Parkway Corp
- PBS Foundation
- Presidential Libraries
- Smithsonian Institution
- The World Bank Group
- Uncommon Goods
- USAID (U.S. Agency for International Development)
- Stackton
- United States Patent and Trademark Office (USPTO)

## Socio-Economic Certifications

- SBA 8(a)
- Economically Disadvantaged Woman-Owned Small Business (EDWOSB)
- Maryland Minority Business Enterprise (MBE)
- Virginia Small, Women-Owned, and Minority Owned Business (SWaM)

## GSA Supply Schedule

- IT70

## Key Teaming Partners

- Acquia
- IBM
- CSC
- Accenture



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